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UNIVERSITÀ DI MACERATA

l'umanesimo che innova



HR EXCELLENCE IN RESEARCH

ECHIC CONFERENCE

HUMANITIES NOW

Global encounters

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HR EXCELLENCE IN RESEARCH

CON IL CONTRIBUTO DEL
DIPARTIMENTO DI
STUDI UMANISTICI
lingue, mediazione,
storia, lettere, filosofia

21-22 APRIL 2016
UNIVERSITY OF MACERATA / AULA MAGNA

Wednesday April 20

ARRIVAL OF PARTICIPANTS

16.00 GUIDED VISIT TO
PALAZZO BUONACCORSI

20.30 PRE-CONFERENCE DINNER

Thursday April 21

9.00 CONFERENCE REGISTRATION

/ foyer AULA MAGNA

9.30 WELCOME BY
Prof. **LUIGI LACCHÈ**

/ Rector of the
University of Macerata

9.45 Keynote I
SUSAN MANNING
MEMORIAL LECTURE

by Prof. **HARALD HENDRIX**

/ Director of the Royal Netherlands
Institute in Rome and professor of
Italian Studies at Utrecht University
*Connecting Humanities:
Glocal Perspectives.*

Chair

Prof. **ROSI BRAIDOTTI**
/ University of Utrecht

10.30 DISCUSSION

11.00 COFFEE BREAK

11.15 Panel 1
SUCCESS IN THE HUMANITIES
Chair

GILL PHILIP

/ University of Macerata

Participants

POUL HOLMS

/ Trinity College Dublin

*Playing the Long Game: the
Importance of Asking a Big Question*

NEIL FORBES

/ Coventry University

*Defining Success in the Humanities:
What Place for 'Everyday' Experiences
amongst the Scientific Criteria?*

ORTWIN DE GRAEF

/ KU Leuven

Muscular Humanities

TATIANA PETROVICH NJEGOSH

/ InteRGRace Interdisciplinary Research
Groupon Race and Racisms

*Hard or Soft? The Paradox of Race
and the Role of the Humanities*

12.15 DISCUSSION

12.45 LUNCH

14.30

Workshop 1
**HUMANITIES AND
THE CREATIVE INDUSTRIES**

Chair **FRANCESCA SPIGARELLI**

/ University of Macerata

Participants

ANNEKE SMELIK

/ Radboud University Nijmegen

Crafting Wearables:

*New Opportunities for the
Creative Industry of Fashion*

GIOVANNA VARAGONA

/ Museo della Tessitura

/ Laboratorio La Tela di Macerata

Humanities and Entrepreneurship:

The case of "Museo La Tela"

MAILA PERUGINI

/ Italy Chef srl and Pranzo Express

*Humanities, Tradition and
Innovation in Food*

SIMONE GIACONI

Independent publisher

*New Publications, New Publishers:
the Case of Giacomini Editore*

CESARE CATÀ

/ University of Macerata

Humanities in Global

Communication: Aristotle, Cicero

and Shakespeare our Contemporaries

15.45 DISCUSSION

16.15 COFFEE BREAK

16.30 Workshop 2
HUMANITIES IN CHINA

Chair **BENEDETTA GIOVANOLA**

/ University of Macerata

Participants

GIORGIO TRENTIN

/ Confucius Institute

*Mainstream Humanities and
Unofficial Humanities in China*

MANUEL PEREZ-GARCIA

/ Renmin University of China

*Modern Economic Growth and
Consumer Behaviour in China and
Europe: the Humanities and the*

Great Divergence Debate

PAOLA MONACHESI

/ Utrecht University

*Shaping Urban Spaces through New
Media and Communication:
Amsterdam and Hong Kong*

DANIELE MASSACCESI

/ University of Macerata

Chinese Humanities Abroad:

*Representing 'Chineseness'
in the Italian Media.*

17.30 DISCUSSION

20.00 CONFERENCE DINNER

Friday, April 22

9.00

CONFERENCE REGISTRATION

9.30

Keynote II
**PERFORMIGRATIONS:
PEOPLE ARE THE TERRITORY
Confronting the Humanities
from within to Perform and Lead
Change**

by **ELENA LAMBERTI**

/ Professor of Anglo-American Literature
at the University of Bologna

Chair

SILVANA COLELLA

/ University of Macerata

10.15 DISCUSSION

10.45 COFFEE BREAK

11.00 Panel 2
RETHINKING IMPACT

Chair **ROSI BRAIDOTTI**

Participants

MARTA SOLER

/ University of Barcelona

Assessing Social Impact:

Contributions to the Human Kind

HELEN SMALL

/ Oxford University

Quality and Quantity:

the Impact of the Humanities

MARIA CHIARA ESPOSITO

/ Science Europe, Bruxelles

Radical Innovation and the Human

Factor: Humanities Research

Fostering Deep Change

JOE SHAW

/ Institute for Advanced Studies in the

Humanities / University of Edinburgh

IASH's Dangerous Women Project:

Building Engagement and

Giving Voice

12.00 DISCUSSION

12.30 **ROSI BRAIDOTTI**

"Humanities in Europe Video Series"

13.00 LUNCH

14.30 Business Meeting

ECHIC members

